THE PRINT

Sublimated on both sides.

The ink turns into gas and is absorbed into the polyester fibre, on both sides of the belt. With no film on top, the print copes well with daily retraction.



Why sublimation

In dye sublimation, heat turns the ink into gas, which penetrates the polyester fibre and becomes solid again inside it. The design becomes part of the belt instead of sitting on top of it.

That is why a sublimated belt holds its colours well and stays thin and flexible with daily use. Both sides can be printed, even with different designs, at no extra cost.

Specifications

Material	White polyester webbing
Width	48 mm
Lengths	3 or 4 m (post) · 3, 6 and 9 m (wall-mounted belt units)
Printing	Dye sublimation, full colour (CMYK), one or both sides
Colour	Pantone matching from your brand references · free digital proof before production
Durability	Made for years of daily indoor use
Artwork	Vector AI, EPS, PDF or SVG · PNG or JPG from 300 dpi
Minimum order	2 posts (one box) · wall units from 1
Lead time	3–5 working days production plus transport

Sublimation compared with other methods

	Sublimation	Screen printing	Heat-press transfer
Colours	Full colour: photos, gradients, Pantone matching	1–4 spot colours, one screen per colour	Best with spot colours
Durability	The ink is part of the fibre	Ink layer that can wear off	Film that can crack with use
Retraction	Belt stays thin and flexible	Stiffer printed areas	Thicker belt, may rub in the cassette
Both sides	Yes, at no extra cost	Second pass, extra cost	Harder to align
Short runs	Yes, no set-up cost	Screens make short runs expensive	Yes, but slow and manual
Feel	Smooth, not raised	Raised ink	Raised plastic layer